



Unlocking tomorrow's potential

 mr price foundation



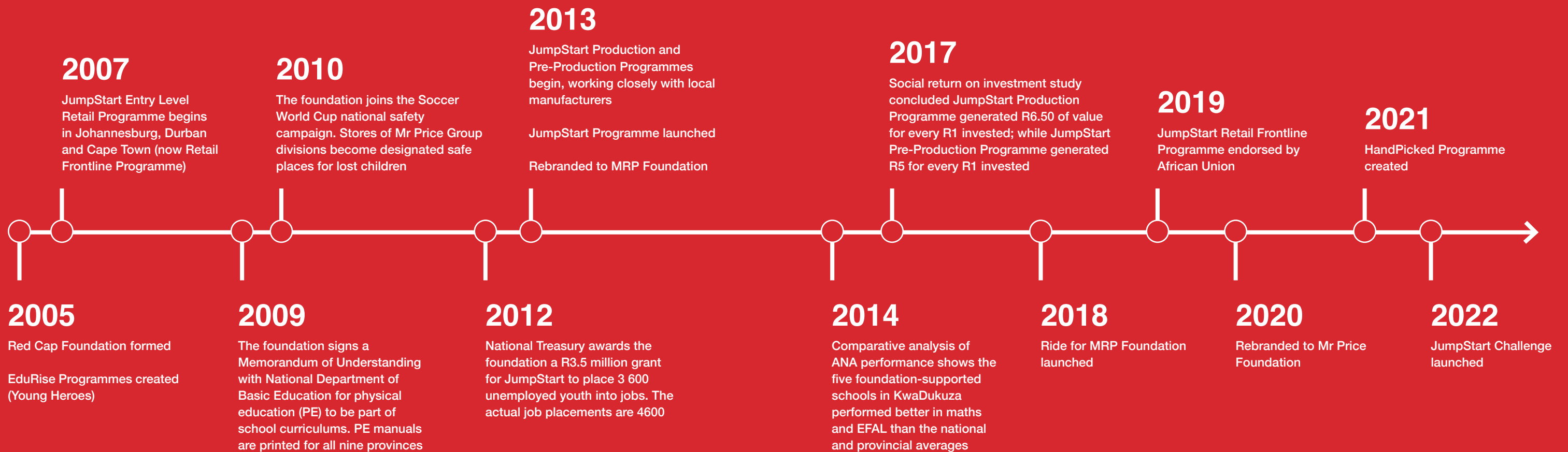
Introduction to **Mr Price Foundation**

Mr Price Foundation was established in 2005 to address a national development priority: youth unemployment through skills development. We're on a mission to help youth succeed in their learning journey from school to employment and function through two development arms - **Education Development** and **Skills Development**.

Mr Price Foundation is the only independently registered NPO driving skills development at national, regional and community levels for entrepreneurial and employment opportunities in the retail value chain, while also training in foundational education.



Our Timeline





Our vision is to drive social change and make a sustainable impact for a brighter future. With education and skills development as our anchor, we co-create programmes to unlock potential, with employability or entrepreneurship as the ultimate goal.

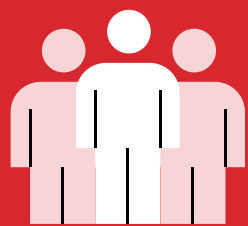
- 1 Measurable impact**
Our impact is measured and transparent - aligned with good-governance principles.
- 2 Delivery through collaboration**
Through strategic partnerships we unlock opportunities for exponential change and impact.
- 3 Responsive & solution-driven**
We offer an agile and iterative response to needs and solutions.
- 4 Fundraising for good**
We unlock transformation through diverse and creative fundraising to activate systemic change.

Why *invest* in youth?

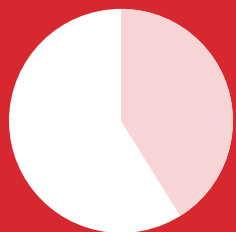
Youth have the highest unemployment rate of all age groups in South Africa*



**66% of youth aged
15 to 24 are unemployed**



**9,4 million youth aged
15 to 34 are not in employment,
education or training**



**43,8% of youth aged
25 to 34 are unemployed**

*Stats SA Quarterly Labour Force Survey Quarter 3: 2021, 30 November 2021





JumpStart

Bridging the gap

Key initiatives

Our JumpStart skills development programmes help youth unlock employment opportunities in the retail and manufacturing value chain through a number of avenues - including the Retail Frontline Programme in partnership with the SPAR Group, the Professional Retail Programme in partnership with Mr Price Group, and the Production Programme.



Systemic impact

Geared towards work readiness and experience, the programmes develop the skills of unemployed youth to bridge the gap between schooling and the working world. Through one-on-one partnerships with employer partners, JumpStarters are linked to career opportunities in the greater retail and manufacturing value chain.

FY2022 Milestones



6 149

Youth developed



304

JumpStart training sessions



50%

Employment rate



3 069

Youth employed



R17.1m

Invested in youth development



Looking ahead

To create opportunities for the youth of South Africa, we must not only develop and match suitable talent to formal employment opportunities in the retail value chain; we must create new, informal opportunities.

Going forward, we aim to:

- Develop a pipeline of suitable, work-ready retail candidates for our employer partners.
- Align the JumpStart Production Programme to the skills development needs and job creation goals of the Retail-Clothing, Textile, Footwear and Leather Master Plan 2030.

We are continually exploring opportunities to partner with new employer partners.



EduRise

Cultivated learning, *lasting change*

Key initiatives

Our EduRise schools programme helps under-resourced schools sustainably deliver quality, holistic education. The programme focuses on reading for meaning and calculating with confidence - which are key foundation skills in early learners. Once educators are equipped with EduRise skills and insights on the curriculum, we feel confident in their ability to carry the torch for many years to come.

We have now shifted our gaze to improving access to quality early learning so that all five-year-olds are equipped to thrive at school. By improving school readiness, learners will have a greater likelihood of reading for meaning and numerical competency.



Systemic impact

Our goal for EduRise is to ensure inclusive and equitable quality education and promote lifelong learning opportunities for all. To this end, we want to see 80% of EduRise learners read for meaning and achieve numerical competency by 2030.

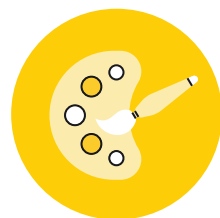
FY2022 Milestones



All 98 EduRise schools progressed into the sustainability phase (Year 4).



Communities of Practice (COP) established for sustainability of our programmes.



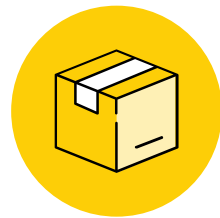
Creative Arts was successfully added to the Tongaat and Hammarsdale clusters.



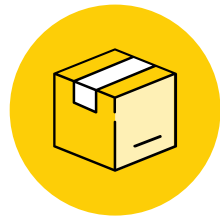
QwaQwa schools **received bronze** in the Eco-Schools programme.



Over 150 000 school uniforms worth R6 million were distributed to schools nationally.



Food parcels distributed to schools in Tongaat and Hammarsdale.



392 Resources boxes were distributed to schools.



368 capacitating workshops held with youth leaders.



e-Learning platform for educators zero-rated for data usage.



Looking ahead

Our ambition is to create advocacy campaigns to get ECD squarely onto the national agenda by 2025, and for government to double its ECD spend by 2030.

A large part of our self-mandate is to advocate for increased government spending on ECD. But we need support to garner influence and make a meaningful difference to education in South Africa.



HandPicked

Sowing seeds *of opportunity*

Key initiatives

HandPicked was launched in late 2020 with a green vision: to generate employment opportunities through agricultural skills development.

The programme sources interns from agricultural tertiary institutions and community engagements for a six-month course on farming, business and life skills. Growers are trained to produce fresh produce in a vertical hydroponic system: a water-wise, space efficient growing system with shorter lead times than field growing.

Growers can go on to become self-sufficient food gardeners, establish food hubs, or pursue careers in agribusiness.



Systemic impact

Our HandPicked Programme is a socio-economic development project that seeks to shift consumers to producers; stimulate local entrepreneurs and local employment; and boost food security in urban and rural areas.

FY2022 Milestones



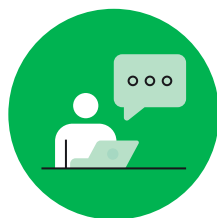
20

Households impacted
(104 dependants)



10

Persons with disabilities



2

New agribusinesses



1

New corporate partner



2

New seedling nurseries formed



30

New home growers



Looking ahead

- Growers have learned to prioritise high potential crops with better yields and higher revenues.
- Urban and rural/township growers have different needs and individual challenges with markets, logistics and transport.
- There is a need to address localised value adding, where food hub production is processed into value added products like chilli sauces for the retail channel or for local ECD centres, households and community markets.

Our future and *how you can help*

01 **Talk about it!**

Help amplify Mr Price Foundation communication and awareness.

02 **Donate!**

There are many fundraising opportunities to get behind.

03 **Commitment!**

Show you're committed to youth development by providing work experience or get involved in a programme.

04 **Partner!**

Build a long-term relationship through ongoing support.

05 **Be a Champion!**

Use your voice to drive awareness for a cause close to your heart as a Community Champion.

We are a non-profit organisation with a heart for social development. **We do not simply fund programmes, we co-create sustainable and scalable programmes and innovate to meaningfully address social needs.**

We invest significantly into building strategic relationships with stakeholders such as Mr Price Group, businesses, industry leaders, government, and communities. By working in partnership with organisations that align strongly on our purpose, we find innovative solutions to effect systemic change in education and skills development.



Our funding model

Mr Price Foundation was established in 2005 as an NPO which allows us to operate and govern as an independent organisation rather than a traditional corporate charity. Our standing as a NPO enables our funding from Mr Price Group to be supplemented by the group's associates and customers, other partners, and the general public through donations and fundraising activities. We use our best discretion to invest resources to make a positive impact on the lives of beneficiaries. Our diverse and sustainable funding model, strong governance and financial controls ensure we never compromise our impact.

Achieve your B-BBEE points model

As a Level 1 broad-based black economic employment service provider, we assist companies with their B-BBEE goals and help them achieve points on their B-BBEE scorecard under the socio-economic development element. We assist 99% black beneficiaries through our youth empowerment programmes. By dealing with a Level 1 company, you may spend less but claim more against your preferential procurement. Donations to Mr Price Foundation are tax deductible with Section 18A certificates being issued.



Be a part of the extraordinary Partner with us to activate change



Donate



OZOW QR code

Scan the OZOW QR code
and enter an amount.



Zapper QR code

Scan the Zapper QR code
and enter an amount.



EFT

To donate by EFT, please use the following
South African banking details:

Name: MRP Foundation

Bank: ABSA

Branch: Kingsmead

Account No: 4075526746

Code: 632005

Swift code: ABSAZAJJ

Ref: Donate [your name or company name]

Mr Price Foundation is the only independently registered NPO driving skills development at national, regional and community levels for entrepreneurial and employment opportunities in the retail value chain, along with interventions in education starting from the foundation phase.



Our programmes align with a number of United Nations' Sustainable Development Goals.



Connect with us
and help share our message

